

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	1962559-1	Order #	1962559
Invoice Date	09/27/20	Alt Order #	WOC12431880
Invoice Month	September 2020	Deal #	
Invoice Period	08/31/20 - 09/27/20	Flight Dates	09/22/20 - 09/28/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5196		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9914775		
Advertiser Code	218		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	10862AG		
Advertiser Ref	187943		
Product 1	473		
Product 2			

Billing Address:

**Main Street Media Group / POL**  
**Attention: Ryan Stanley**  
**PO Box 25093**  
**Alexandria, VA 22313**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/22/20	09/25/20	»GOOD MORNING AME 7-9a RICA	7-9a	- 1111 - -	:30	4	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/20    09/27/20    - 1111 - -                    4            \$475.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type									
1    All    Tu    09/22/20    8:46 AM    »GOOD MORNING AMERICA    7-9a                    :30    KKG20TV3004H                    \$475.00    NM									
2    All    W    09/23/20    7:40 AM    »GOOD MORNING AMERICA    7-9a                    :30    KKG20TV3003H                    \$475.00    NM									
3    All    Th    09/24/20    7:42 AM    »GOOD MORNING AMERICA    7-9a                    :30    KKG20TV3005H                    \$475.00    NM									
4    All    F    09/25/20    8:10 AM    »GOOD MORNING AMERICA    7-9a                    :30    KKG20TV3005H                    \$475.00    NM									
3	09/22/20	09/25/20	»WHAS11 NEWS @ 5p	5-530p	- 1 - - 1 - -	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/20    09/27/20    - 1 - - 1 - -                    2            \$425.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type									
1    All    Tu    09/22/20    5:26 PM    »WHAS11 NEWS @ 5p            5-530p                    :30    KKG20TV3001H                    \$425.00    NM									
2    All    F    09/25/20    5:12 PM    »WHAS11 NEWS @ 5p            5-530p                    :30    KKG20TV3005H                    \$425.00    NM									
5	09/22/20	09/24/20	»WHAS11 NEWS @ 530	530-6p	- - 11 - - -	:30	2	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/20    09/27/20    - - 11 - - -                    2            \$525.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type									
1    All    W    09/23/20    5:47 PM    »WHAS11 NEWS @ 530P        530-6p                    :30    KKG20TV3003H                    \$525.00    NM									
2    All    Th    09/24/20    5:40 PM    »WHAS11 NEWS @ 530P        530-6p                    :30    KKG20TV3005H                    \$525.00    NM									
7	09/22/20	09/25/20	»WHAS11 NEWS @ 6 &	6-630p	- 1 - 11 - -	:30	3	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/20    09/27/20    - 1 - 11 - -                    3            \$675.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type									
1    All    Su    09/27/20    6:30p    »WHAS11 NEWS @ 630p Su-F    6-630p                    :30    KKG20TV3005H                    \$675.00    NM									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	1962559-1	Invoice Month	September 2020
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/27/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5196		

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	1962559-1	Invoice Month	September 2020
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/27/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5196		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
17	09/22/20	09/22/20	»MIXED-ISH/BLACK-ISH 9-10p		- 1 - - - - -	:30	1	\$1,075.00	NM																																																																													
<table border="0" style="width: 100%;"> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>3</td> <td>All</td> <td>Tu</td> <td>09/22/20</td> <td>1:04 AM</td> <td>Nightline</td> <td>1237-106a</td> <td>:30</td> <td>KKG20TV3001H</td> <td>\$75.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 35.1,17.1</td> </tr> <tr> <td>5</td> <td>All</td> <td>W</td> <td>09/23/20</td> <td>12:49 AM</td> <td>Nightline</td> <td>1237-106a</td> <td>:30</td> <td>KKG20TV3001H</td> <td>\$75.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 35.1,17.1</td> </tr> <tr> <td>4</td> <td>All</td> <td>Th</td> <td>09/24/20</td> <td>12:51 AM</td> <td>Nightline</td> <td>1237-106a</td> <td>:30</td> <td>KKG20TV3005H</td> <td>\$75.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 35.1,17.1</td> </tr> </table>										<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	3	All	Tu	09/22/20	1:04 AM	Nightline	1237-106a	:30	KKG20TV3001H	\$75.00	NM	MG for 35.1,17.1											5	All	W	09/23/20	12:49 AM	Nightline	1237-106a	:30	KKG20TV3001H	\$75.00	NM	MG for 35.1,17.1											4	All	Th	09/24/20	12:51 AM	Nightline	1237-106a	:30	KKG20TV3005H	\$75.00	NM	MG for 35.1,17.1										
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22	09/22/20	09/25/20	»20/20	8-11p	- - - - 1 - -	:30	1	\$1,325.00	NM																																																																													
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23	09/22/20	09/26/20	»ABC COLLEGE FOOTB 12-330p		- - - - - 1 -	:30	1	\$850.00	NM																																																																													
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24	09/22/20	09/26/20	»ABC COLLEGE FOOTB 330-7p		- - - - - 1 -	:30	1	\$1,450.00	NM																																																																													
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25	09/22/20	09/26/20	»ABC PRIME COLLEGE 8-1130p		- - - - - 1 -	:30	1	\$1,200.00	NM																																																																													
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27	09/22/20	09/27/20	»GOOD MORNING AME 8:00 AM-9:00 AM		- - - - - 1	:30	1	\$275.00	NM																																																																													
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# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	1962559-1	Invoice Month	September 2020
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/27/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5196		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
28	09/22/20	09/27/20	»THIS WEEK	9-10a	-----1	:30	1	\$475.00	NM																																																																													
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29	09/22/20	09/27/20	»FUNNIEST HOME VID 7-8p EOS	7-8p	-----1	:30	1	\$1,450.00	NM																																																																													
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1	All	Su	09/27/20	6:57 PM	»FUNNIEST HOME VIDEOS	7-8p	:30	KKG20TV3005H	\$1,450.00	NM																																																																												
30	09/22/20	09/27/20	»KIDS SAY THE DARND 8-9p EST THINGS	8-9p	-----1	:30	1	\$1,325.00	NM																																																																													
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31	09/22/20	09/27/20	»WHAS11 NEWS AT 11 11:00 PM-11:30 PM M-F/SU	11:00 PM-11:30 PM	-----1	:30	1	\$500.00	NM																																																																													
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3	All	F	09/25/20	9:10 AM	»GREAT DAY LIVE	9-10a	:30	KKG20TV3005H	\$100.00	NM																																																																												
33	09/22/20	09/25/20	»WHAS11 NEWS AT NO 12-1p ON	12-1p	-1111--	:30	4	\$200.00	NM																																																																													
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2	All	W	09/23/20	12:11 PM	»WHAS11 NEWS AT NOON	12-1p	:30	KKG20TV3003H	\$200.00	NM																																																																												
3	All	Th	09/24/20	12:13 PM	»WHAS11 NEWS AT NOON	12-1p	:30	KKG20TV3005H	\$200.00	NM																																																																												
4	All	F	09/25/20		»WHAS11 NEWS AT NOON	12-1p	:00		<del>\$200.00</del>	NM																																																																												
Credited																																																																																						
35	09/22/20	09/23/20		9-10p	--1----	:30	1	\$1,075.00	NM																																																																													

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	1962559-1	Invoice Month	September 2020
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/27/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5196		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
»UNITED WE FALL/SIN GLE PARENTS									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/20	09/27/20	--1----	1	\$1,075.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	W	09/23/20		»UNITED WE FALL/SINGLE PAF 9-10p		:00		<del>\$1,075.00</del> NM
See MG 17.2,17.3,17.4,17.5									
36	09/22/20	09/24/20	»STATION 19	10-11p	---1---	:30	1	\$950.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/20	09/27/20	---1---	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Th	09/24/20	10:45 PM	»STATION 19	10-11p	:30	KKG20TV3005H	\$950.00 NM
37	09/27/20	09/27/20	Local News @ 630p Su	630-7p	-----1	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/20	09/27/20	-----1	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Su	09/27/20	6:40 PM	Local News @ 630p Su	630-7p	:30	KKG20TV3005H	\$675.00 NM
38	09/22/20	09/27/20	Local News @ 4p M-F	4-5p	-111---	:30	3	\$275.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WHAS	Tu	09/22/20	4:58 PM	Local News @ 4p M-F	4-5p	:30	KKG20TV3004H	\$275.00 NM
1	WHAS	W	09/23/20	4:42 PM	Local News @ 4p M-F	4-5p	:30	KKG20TV3001H	\$275.00 NM
4	WHAS	Th	09/24/20	4:29 PM	Local News @ 4p M-F	4-5p	:30	KKG20TV3005H	\$275.00 NM
39	09/22/20	09/28/20	Local News @ 12p M-F	12-1p	MTWTF--	:30	2	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/20	09/27/20	-TWTF--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Tu	09/22/20	12:40 PM	Local News @ 12p M-F	12-1p	:30	KKG20TV3001H	\$200.00 NM
40	09/22/20	09/25/20	Local News @ 6a M-F	6-7a	-TWTF--	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/20	09/27/20	-TWTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Tu	09/22/20	6:41 AM	Local News @ 6a M-F	6-7a	:30	KKG20TV3003H	\$275.00 NM
41	09/22/20	09/25/20	Daily Blast Live 3-4p	3-4p	--W----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/20	09/27/20	--W----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	W	09/23/20		Daily Blast Live 3-4p	3-4p	:00		<del>\$100.00</del> NM
See MG 41.2									

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Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5196		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																	
41	09/22/20	09/25/20	Daily Blast Live 3-4p	3-4p	--W----	:30	1	\$100.00	NM																																	
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>WHAS</td> <td>F</td> <td>09/25/20</td> <td>3:41 PM</td> <td>Daily Blast Live 3-4p</td> <td>3-4p</td> <td>:30</td> <td>KKG20TV3005H</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 41.1 09/23</td> </tr> </tbody> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WHAS	F	09/25/20	3:41 PM	Daily Blast Live 3-4p	3-4p	:30	KKG20TV3005H	\$100.00	NM	MG for 41.1 09/23										
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42	09/22/20	09/25/20	205-235a M-F	205-235a	----1--	:30	1	\$25.00	NM																																	
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<u>Total Spots</u>							<b>48</b>																																			

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$28,675.00</b>
<u>Agency Commission</u>	<b>\$4,301.25</b>
<u>Net Amount Due</u>	<b>\$24,373.75</b>

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.